

# Sport Chronicle

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# THEY HAVE LIFT-OFF



**POWERING INTO THE NEW SEASON:** In the driving seat is GNE football secretary Dan Bates. Also pictured are Amdec managing director Alistair Marsden, Amdec sales director Mark Clare and GNE commercial manager Steve Kenyon.

Glossop North End have announced the club's first ever stadium sponsor in a new two-year partnership with local firm Amdec Forklifts.

For both the upcoming season and the 2020/2021 season, Surrey Street will have an official name of 'The Amdec Forklift Stadium'.

It's the first time that a local brand has taken on the sponsorship of GNE's stadium, and represents a big sign of the Hillmen moving forward with its infrastructure and connections within the local community.

Amdec's focus is on gaining increased exposure within Glossop and the surrounding areas, as well as building a commitment to local sports institutions.

Amdec Forklifts sales director, Mark Clare, said: "Amdec Forklifts are proud to be the new stadium sponsor at Glossop North End.

"We are a local company and we like supporting the local community."

Glossop North End's football secretary Dan Bates said: "As one of the leading independ-

ent materials handling companies in the North West, we are delighted to have Amdec on board. This is absolutely great news and comes at a great time to provide a little buzz for the fans going into the new season.

"By working collectively with Amdec, we become much more of an attractive commercial and media proposition.

"We are all striving to professionalise the club's profile and this sponsorship takes things to a new level."

The football club's commer-

cial manager Simon Kenyon, of Kenyon Sports Management, played a big part in introducing Amdec to the club and putting an agreement together.

He said: "I am delighted a local company has recognised the benefits of sponsoring with Glossop North End and the exposure it can bring to both parties, not to mention the kudos for the club in having a stadium sponsor.

"Amdec have been a pleasure to work with and I hope this is the start of a long term partnership between the parties."

## County cricket day

The annual County Cricket Day at Glossop CC's North Road ground takes place next Wednesday, July 24.

The Derbyshire 2nds take on Yorkshire 2nds in a T20 double-header with 20 over games starting at 11.30am and 3.15pm.

The £2 admission charge will include a full day's play, team sheet and free parking. Bar and refreshments will be available during the day and a raffle will be held in support of the club's junior cricket section. The day is being sponsored by Platergroup (formerly Lancashire Chemicals) and Charlestown Electrical.